



# Everyday Generosity

A Free Giving Tuesday Event

## SPONSORSHIP PROPOSAL





# About Us



Allies, Inc is an Indianapolis-based anti-trafficking nonprofit with a mission to empower survivors of trafficking and sexual exploitation through mentorship and family support.

Our vision is to see survivors of trafficking flourish to impact generations.



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ABOUT THE EVENT



TUESDAY, DECEMBER 3  
5:30 PM - 7:30 PM

THE FOXHOLE AT HOTEL  
TANGO, INDIANAPOLIS

## GENEROSITY IS THE PATHWAY TO JOY

This Giving Tuesday, Allies is flipping the script and giving back to our supporters by hosting a free cocktail hour event. The second annual Everyday Generosity event will be focused on biblical generosity that leads to true joy.

Guests will enjoy complimentary food and beverage, gifts and takeaways to encourage them throughout this giving season.



# Sponsorship Opportunities



## PRESENTING SPONSOR || \$3,000

1 OF 1 AVAILABLE

As the premier event sponsor, the Presenting Sponsor will be featured on all event communications. Your logo will have primary placement on all marketing materials including but not limited to:

- event signage
- press releases
- webpages social
- media posts
- podcast

In addition, you will receive:

- speaking opportunity at the event
- VIP parking
- booth space at the event to promote your business to participants opportunity to be a guest on the Everyday Advocate Podcast
- Ad space on The Everyday Advocate Podcast for 4 weeks

## ADVOCATE SPONSOR

2,000

3 OF 3 AVAILABLE

As an Advocate Sponsor, your business will be mentioned in all event communications. Your logo will be included on marketing materials including but not limited to:

- event signage
- webpages
- social media posts
- podcast

In addition, you will receive:

- VIP parking
- Ad space on The Everyday Advocate Podcast for 2 weeks

## COMMUNITY SPONSOR

\$1,000

3 OF 3 AVAILABLE

As a Community Sponsor, your business will be mentioned in all event communications. Your logo will be included on marketing materials including but not limited to:

- event signage
- webpages
- social media posts
- podcast

In addition, you will receive:

- VIP parking

Email Jessica Evans at [jessica@allies-inc.org](mailto:jessica@allies-inc.org) to help spread generosity as a sponsor.

# Contact Us

317-782-5535

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